

**FOR IMMEDIATE RELEASE**

## **CAUDIT and Ovum Announce Partnership to Boost Cutting-Edge Technologies in Higher Education and Research Institutes**

**SYDNEY, AUSTRALIA, 3rd December 2018** – CAUDIT and Ovum have announced an agreement to collaborate on strategic initiatives of common significance. Supporting IT leadership within the higher education and research sector through sharing global and local data and insights will bring substantial benefits to both organisations and universities across Australia and New Zealand.

“We’re excited about the opportunities this agreement presents to assist universities and research organisations in ANZ as they seek to transform ICT services for education and research in this digitally-disrupted era. Ovum’s data, market intelligence and reports on leading-edge practices will provide CAUDIT’s members with global strategic insights,” said Carsten Boeckmann, Ovum Regional Director for APAC. “Particularly, we believe that our Principal Analyst Partnering service stands out for its value in assisting IT leaders to address their university’s strategic challenges”, added Boeckmann.

Following the signing of Memorandum of Understanding (MoU) at CAUDIT’s Spring Members Meeting in Melbourne on October 18, Ovum will provide access to current research reports and an initial exchange of IT benchmarking and project priority data will be made, enabling both organizations to better advise CAUDIT member organisations on how best to align their professional capabilities, services and systems to meet present and future challenges.

“This new partnership with Ovum promises to be a valuable engagement with CAUDIT’s members through the reciprocal sharing of global and local data, insights and regular briefings. As demonstrated at our 2018 Autumn and Spring Members Meetings, Ovum can build on CAUDIT’s existing data and provide additional thought leadership targeted at our member’s priorities. This is only the tip of the iceberg of what is achievable under this partnership through the provision of webinars and special ‘concierge service’ for members,” said Anne Kealley, CEO CAUDIT.

The agreement also makes provision for CAUDIT members to engage with Ovum’s ongoing support packages which have been designed to meet the requirements of the Higher Education sector.

### **About CAUDIT**

CAUDIT is an incorporated entity with membership drawn from all higher education and research institutions in Australia and New Zealand, plus those in the South Pacific, Timor-Leste’ and Papua New Guinea, as well as major research organisations. Members are represented by the most senior IT person in their organisation - generally their Chief Information Officer, Chief Digital Officer or Director, Information Technology.

CAUDIT’s purpose is to support each other in leading the application of digital capabilities to transform education and research. Three key strategies provide focus for CAUDIT’s activities: connecting, enabling and challenging our members. Services include collective technology-related procurement negotiations, targeted professional development, benchmarking, surveys, projects and fostering collaboration through providing networking opportunities for the sharing of ideas, experiences, and good practice amongst its members.

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Visit our website at <https://www.caudit.edu.au/>

## About Ovum

Ovum is a market-leading data, research and consulting firm focused on helping digital service providers and their technology partners thrive in the connected digital economy. Through its 150 analysts and consultants worldwide, it offers expert analysis and strategic insight across the IT, telecoms, and media industries. Founded in 1985, Ovum has one of the most experienced analyst teams in the industry and is a respected source of guidance for business leaders, CIOs, vendors, service providers, and regulators looking for comprehensive, accurate, and insightful market data, research, and consulting. With 23 offices across six continents, Ovum offers a truly global perspective on technology, communications and media markets and provides clients with insight including workflow tools, forecasts, surveys, market assessments, technology audits, and opinion.

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