

FIRESIDE CHAT

BUILDING ON GDPR COMPLIANCE TOWARDS A GLOBAL DATA PRIVACY PROGRAM




MAXINE HOLT
Research Director,
Information Security | Ovum



KEVIN KILEY
VP of Sales & Partnership |
OneTrust



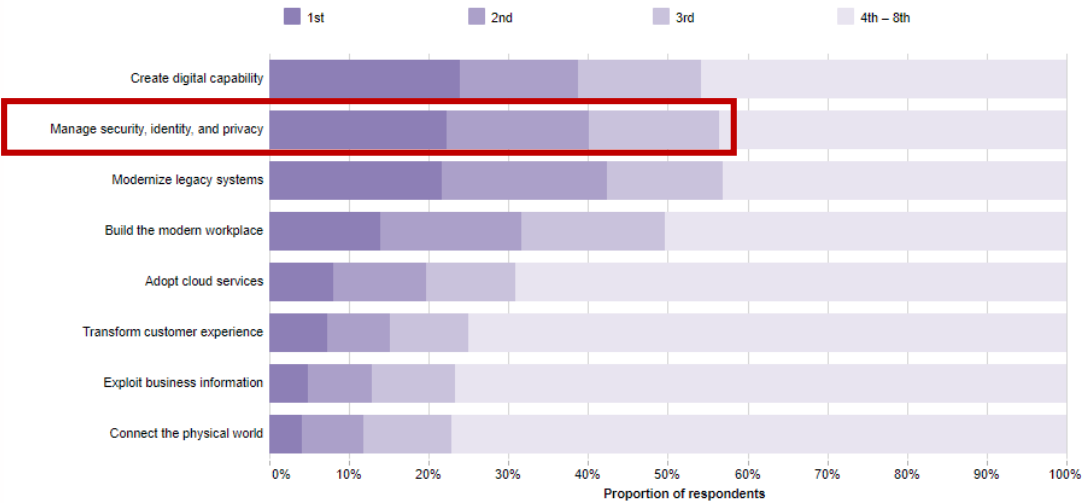


GDPR: Then and Now

APPROACHES TO GDPR COMPLIANCE



IT trends



Sample size: 4,798
Question: How important are the above trends to your organization?
Vertical: All. Subvertical: All. Country: All. Enterprise size: All.

Copyright: Ovum

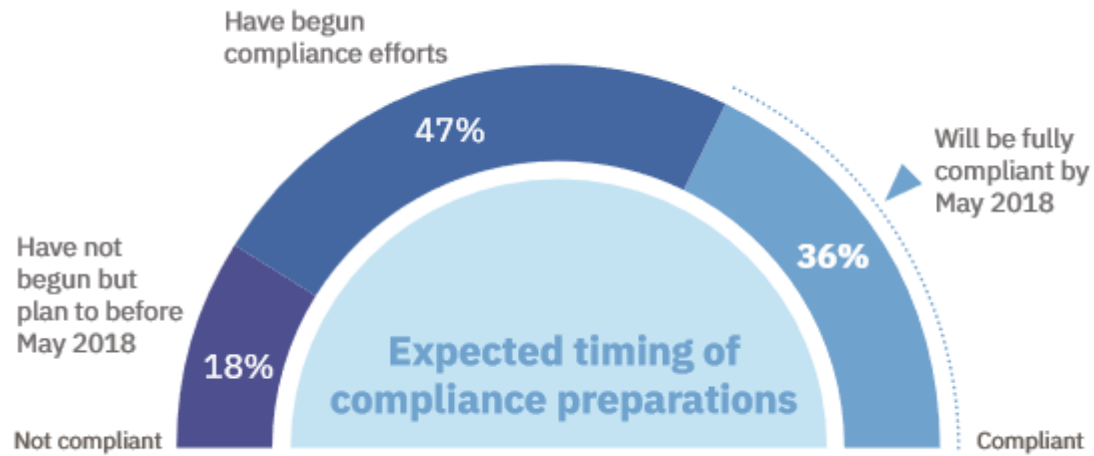
Compare our data privacy program to the GDPR and fill in any gaps

Let's tick all the boxes

Let's ignore it and hope it goes away



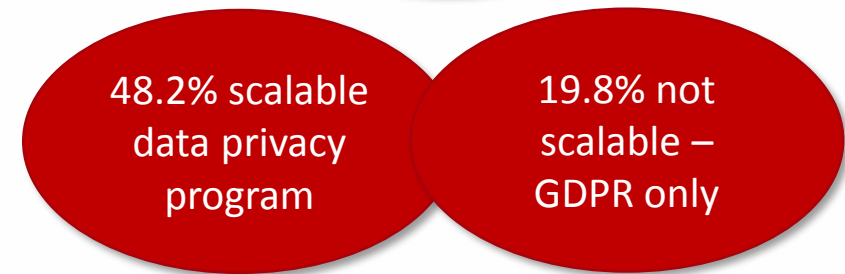
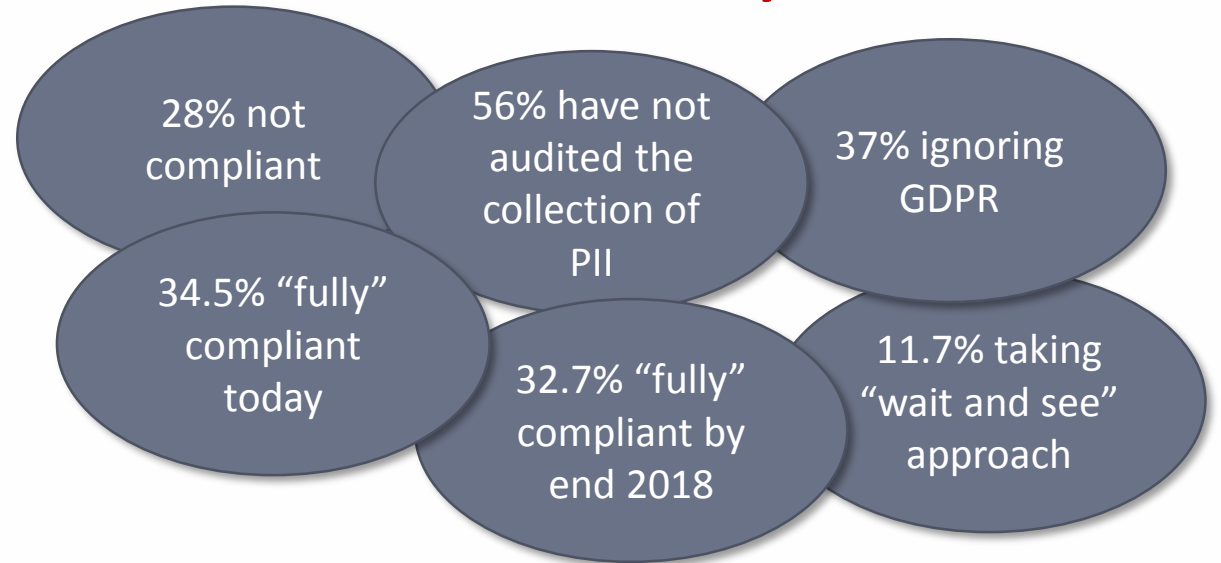
HOW HAS GDPR COMPLIANCE MOVED ON?



Position: Feb-Apr 2018

Source: IBM

Position: Today



Source: Imperva, Deloitte, Marketing Signals





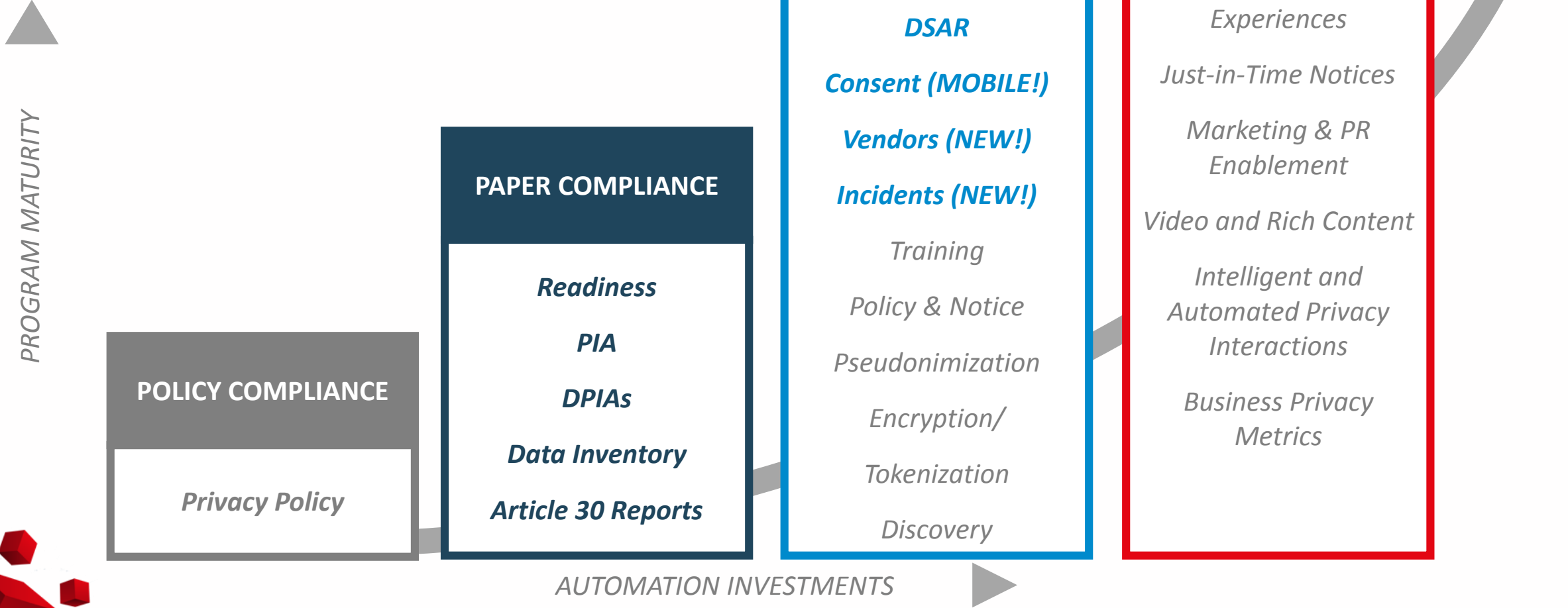
Building Towards
A Global Data
Privacy Program

WHY A GLOBAL APPROACH?

GDPR STARTED A GLOBAL TIDAL WAVE OF NEW AND UPDATED PRIVACY REGULATIONS



EVOLUTION OF A PRIVACY PROGRAM



PATH TO COMPLIANCE



**PAPER
COMPLIANCE**



Comprehensive coverage of
privacy management components



Global coverage of all regulatory environments



Large data sets of privacy information



Integration, intelligence, and automation



**EFFECTIVE
COMPLIANCE**



READ THIS OVUM REPORT TO LEARN MORE



Appendix Slides



FURTHER READING FROM OVUM

2018 Trends To Watch: Data Governance, IT0014-003349 (October 2017)

On the Radar: OneTrust's Privacy Management Software Platform aids compliance with data privacy regulations, IT0018-001520 (January 2017)
"OneTrust and RSA partner to address GDPR-related challenges," IT0018-001541 (May 2017) *Privacy as a Business Advantage, IT0014-003214 (January 2017)*

Author

Paige Bartley, Senior Analyst, Data and Enterprise Intelligence

paige.bartley@ovum.com

Ovum Consulting

We hope that this analysis will help you make informed and imaginative business decisions. If you have further requirements, Ovum's consulting team may be able to help you. For more information about Ovum's consulting capabilities, please contact us directly at consulting@ovum.com.



10 PILLARS OF AN ACCOUNTABLE GLOBAL PRIVACY GOVERNANCE PROGRAM



**Privacy
Leadership**



**Policies and
Processes**



**Privacy by Design
& Default**



**Training &
Awareness**



**Demonstrate
Compliance**



Individual Rights



Security



**Privacy Control &
Risk Management**



**Incident
Response**



**Enforcement
& Redress**

